



# KAY LI

FULL STACK WEB DEVELOPER  
WEB DESIGNER

## CONTACT

51936670  
krisfk@gmail.com

## EDUCATION

2008 - 2010  
Bachelor of Creative Media(Bsc)  
City University of Hong Kong

2007 - 2008 (programme transfer)  
Bachelor of Computer Eng.  
City University of Hong Kong

2005 - 2006  
Form 6 - 7  
Fung Kai No.2 Secondary School

2000 - 2005  
Form 1 - 5  
Fung Kai No.1 Secondary School

## LANGUAGES

Cantonese  
English  
Mandarin

## ABOUT

An experienced Hong Kong UX/UI professional in digital, user experience and user interface design. Have great interest in interactive installation , web development and web design. Is a motivated, quick learner with great people skills that has a great work ethic. Willing to help out and works Great under pressure. Work professionally but with a fun attitude. Hard working and accountable.

In addition to this, I am also a good mentor by guiding junior designers in several aspects. Because it is important to know how to design friendly for programming work.

With the help of my experience and skills, I am capable to build simple websites to complex web applications, and visualising stakeholders' ideas by varies hard skills.

## WORK EXPERIENCE

2017 - 2019  
Senior Web Developer and Designer  
Hong Kong School of Motoring

2012 - 2016  
Interactive Designer and Developer  
Idea Play

2011 - 2012  
Interactive Designer  
T.Y.A Hong Kong(Japanese Advertising Agency)

2010 - 2011  
Interactive Designer  
Ogilvy & Mather(4As Advertising Agency)

2010 - Current  
Freelancer of Web Developer/Designer

## WEB DEVELOPMENT SKILLS



Html5, Javascript, Css, Sass, Bootstrap, Webpack, EcmaScript, JQuery, NodeJS, ExpressJS, ReactJS, Nextjs, Gatsby, Vue ...



Php, Mysql, Python, MongoDB, GraphQL, Wordpress CMS, Woocommerce, Codeigniter, AWS, DigitalOcean ...

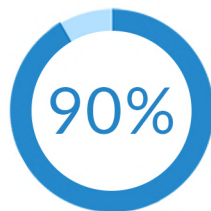


Chatfuel Chatbot, Machine Learning

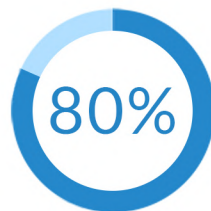


SEO, SEM, Remarketing, GDN, Google Adwords, Facebook Pixel ...

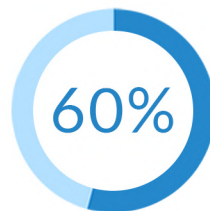
## INTEREST / FAMILIARITY



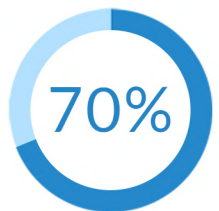
WEB PROGRAMMING



WEB/GRAPHIC DESIGN



PHOTOGRAPHY



DIGITAL MARKETING

## JOB REFERENCES:

- <http://www.hkmemory.org/haeco/zh/home/>
- <http://www.diamania.com.hk/>
- <http://www.multisoft.com.hk/>
- <http://www.idea-play.com/>
- <http://www.pocarissweat.hk/>
- <https://www.hksm.com.hk/>
- <https://www.a1driving.com.hk/home/>
- [https://www.ec2pass.com.hk](https://www.ec2pass.com.hk/)